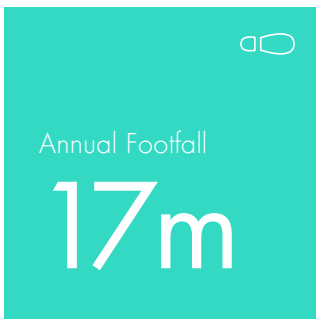
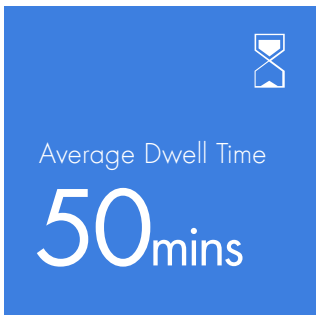


Grand Central, Birmingham

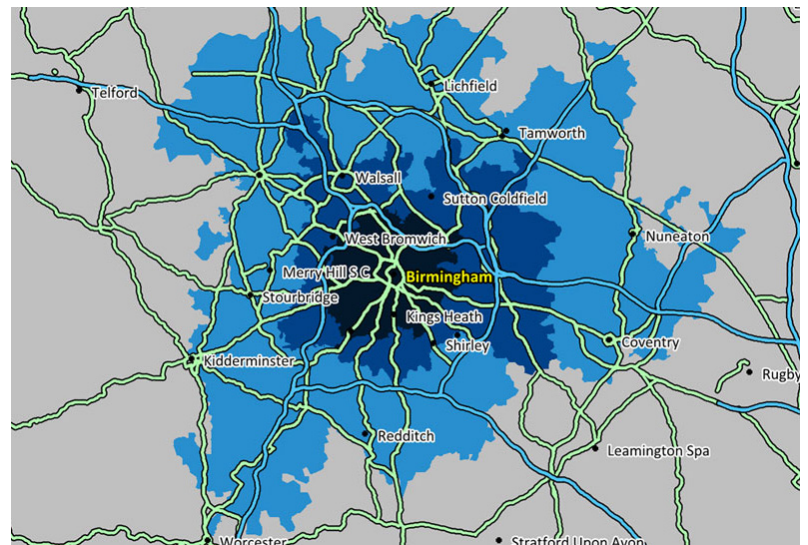
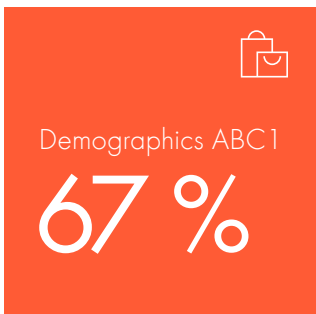
Where Birmingham happens



Home to over 60 stores with John Lewis as the main anchor tenant, Grand Central has enhanced Birmingham’s retail landscape with a mix of premium fashion and high street brands, many of which are new to the city. Grand Central features an impressive glass atrium roof centrepiece and is linked to the Bullring via Link Street, a new pop up shop area.



Catchment area



- Located above New Street Station and next to Bullring
- Welcomed over 300,000 people on its opening weekend
- Anchored by a 250,000 sq ft. John Lewis store
- Offers brands including Hobbs, The White Company, Cath Kidston and Carluccio’s

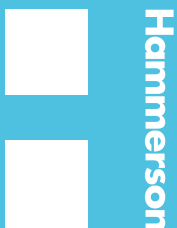
Grand Central, Birmingham

Where Birmingham happens

Spaces to engage

Site	Description	Daily (Mon-Thur)	Weekend (Thurs -Sun)	Weekend (Daily)	Weekly (Mon-Sun)
PE1 2m x 2m x 1.4m	An open space within close proximity to John Lewis department store. Centrally placed promotional space	£1,000	£4,000	£1,500	£3,100
PE3 6m x 2m x 1.4m	This mall retail space is situated within close proximity of TH Baker, Pandora and Jacques Vert	N/A	N/A	N/A	£1,500
PE4 7m x 3m x 1.4m	This larger mall retail space is situated close to Neal's Yard Remedies, L'Occitane and Fat Face	N/A	N/A	N/A	£1,500
PE5 4.5m x 3m x 1.4m 13amp	This promotional space is located close to TM Lewin and food outlets receiving a good footfall	£2,000	£6,000	£2,500	£8,500
PE8 5m x 5m x 1.4m 13amp	High footfall promotional space located close to Costa Coffee and John Lewis, suitable for vehicle display, brand promotions and larger sampling experientials	£2,000	£6,000	£2,500	£8,500
PE9 5m x 5m x 1.4m 16amp	Busy promotional situated close to Fat Face and Tapas Revolution, suitable for medium promotions, road shows and brand experiential	£1,500	£4,500	£2,500	£6,000

All rates are exclusive of VAT. Rates subject to increase in Nov/Dec.



Talk to us

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