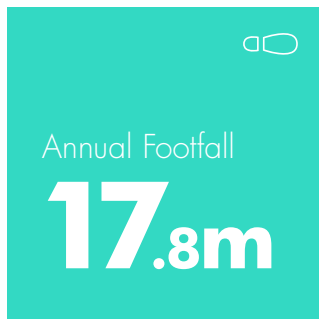
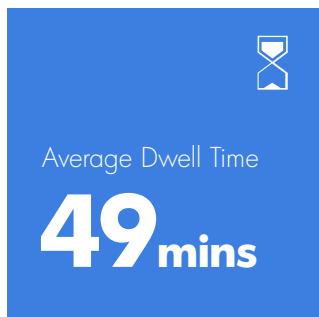


# Ilac Centre, Dublin

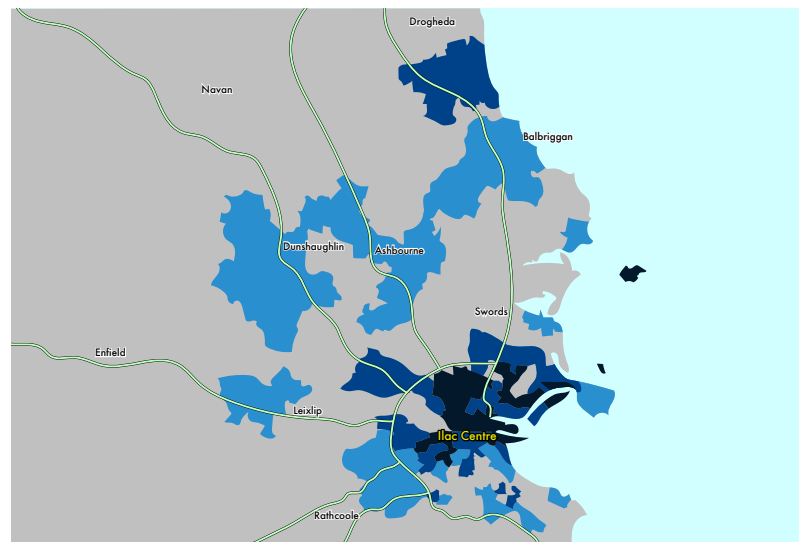
Where Dublin happens



Developed by Irish Life in 1981 and refurbished between 2003 and 2007 at a cost of €60m. With two department stores, over 80 retail units and kiosks, 9 café's and restaurants and an adjoining 1,000 space multi story car park (Council owned), Ilac is Dublin City Centre's busiest single building.



## Catchment area



- ANCHORS: Debenhams, Dunnes Stores and TK Maxx
- KEY TENANTS: River Island, H&M, Boots, Argos, Dealz, McDonalds and Dublin City Council Library
- RECENT LETTINGS: Paese, BB's Café, The Works, Biotech, Tiger, Nisbets

# Ilac Centre, Dublin

Where Dublin happens

## Spaces to engage

Site	Description	Daily	Weekly	Weekend
K12 Central Square 4m x 3m	Prime promotional space in the centre atrium – in front of Dunnes Stores in a high footfall area	€ 800	€ 2,000	€ 2,600
K16 Moore Mall 3m x 3m	Situated in Moore Mall – currently undergoing redevelopment, due for completion Summer 2017. Site located outside TK Maxx	€ 800	€ 2,000	€ 2,600
K4 Central Mall 2m x 2m	Located on the main mall, surrounded by Diesel and Claire's Accessories – perfect for smaller promotions	€ 500	€ 1,250	€ 1,650
K9 Central Mall 2.5m x 2.5m	Situated just off Central Square, main mall location adjacent to Starbucks and Boots, with good footfall	€ 800	€ 2,000	€ 2,600

All rates are exclusive of VAT

## Bespoke options

- Sponsorship and long term brand partnerships
- Prominent internal promotional sites
- Large external event sites
- Mall retailing and kiosks
- Car park opportunities
- Digital advertising, banners, posters and floor media
- Pop up shops and temporary retail
- Seasonal commercial events



Hammerson

### Talk to us

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Portfolio opportunities

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### Find us

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