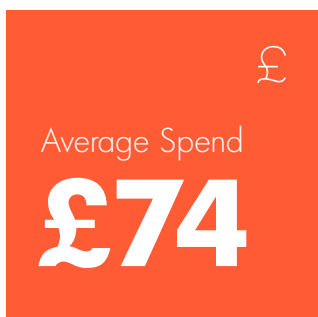
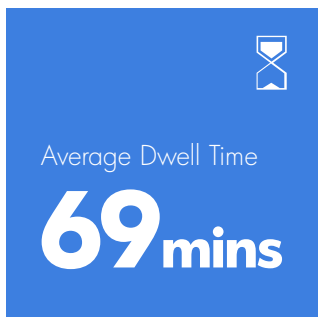


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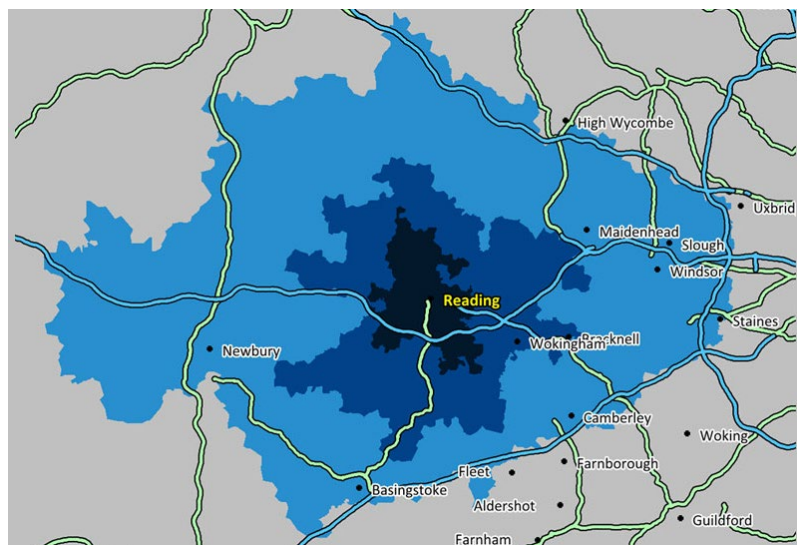
The Oracle, Reading

Where Reading happens



The Oracle is an award-winning shopping destination in the Thames Valley region, just 25 minutes from London. Uniquely designed with the River Kennet running through the heart of the centre, the retail mix is a perfect blend of luxury and more affordable brands.

Catchment area



- 40 miles west of London, with the UK's busiest commuter railway station
- Reading's proximity to London makes it a popular commuter town
- Transformed the retail and leisure offer for Reading and the surrounding areas
- The Riverside is home to 21 cafés and restaurants and a 10-screen Vue cinema

The Oracle, Reading

Where Reading happens

Spaces to engage

Site	Description	Daily (Mon - Fri)	Weekly (Mon - Sun)	Weekend (Fri-Sun)
L1: Lower Mall Focal Space 5m x 6m	Focal space with excellent visibility from the upper balcony. Near to House of Fraser and the River Side entrance. Ideal for vehicle promotions	£1,000	£4,000	£3,000
K13: Lower Mall 4m x 3m	Busy locations near Debenhams, Superdry and Hollister	£800	£2,500	£1,800
K7: Lower Mall 4m x 3m	Promotional space in a busy mid mall location near Game and New Look Men.	£1,000	£4,000	£3,000
U4: Upper Mall 3m x 2m	Busy location near the high street, Debenhams, Swarovski and Kiko	£800	£2,500	£1,800
K5: Upper Mall 6m x 6m	Large space near Victoria's Secret, Debenhams and Apple	£1,000	£4,000	£3,000
External Focal Space 12m x 12m	Large focal space on our busy Riverside. Close to main car park entrance and various restaurants. Ideal for experiential promotions	£800	£2,500	£1,800

All rates are exclusive of VAT. Rates subject to increase in Nov/Dec.

Bespoke options

- Sponsorship and long term brand partnerships
- Prominent internal promotional sites
- Large external event sites
- Mall retailing and kiosks
- Car park opportunities
- Digital advertising, banners, posters and floor media
- Pop up shops and temporary retail
- Seasonal commercial events



Talk to us

Debbie Hastings

+44 (0) 118 965 9109

dhastings@theoracle.com

Portfolio opportunities

enquiries@hammersonengage.com

Find us

The Oracle Shopping Centre

Reading RG1 2AG

theoracle.com

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The Oracle, Reading

Where Reading happens

Spaces to engage

Site	Description	Monthly
Car Park Banners	Media platform within the busy Multi-Storey Car Park, strategically located for high impact.	£300
Hanging Banner 6m x 3m	Located above the at the main entrance from Broad Street , near Boots, Body Shop and Coast. Book through our partner Limited Space on 020 7592 1550. Campaign duration can vary to your specifications.	POA
Riverside Flags 4 posts - dbl sided	Sold individually or as a set of 4. Pricing is per flag pole.	£200
A1 Posters	Located strategically throughout the centre. Rates are per poster site.	£350
Full Media Take-over All Sites	Opportunity to dominate the media with a media take-over, Choose a package deal for maximum exposure.	£8,000
Car Park Entrance Banners	Three lane banner sites at the entrance of the Car park. Sold as set of 3.	£600
Lift Door Advertising	Creative and clever lift advertising. Book through our partner Limited Space on 020 7592 1550. Campaign duration can vary to your specifications.	POA
Digital Advertising	Range of digital six sheets and large M-Vision screens throughout the centre. Book through our partner JC Decaux on 020 7298 8000. Campaign duration can vary to your specifications.	POA

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