

# Cabot Circus, Bristol

Where Bristol happens



Annual Footfall

**17.5m**

Cabot Circus is the ultimate shopping experience, with over 120 high-street and designer brands, including 15 major flagship stores and a signature Harvey Nichols. Covered by a unique shell-shaped glass roof the size of one and a half football pitches, Cabot Circus links a new state-of-the-art car park, a great mix of restaurants and a multi-screen cinema by a specially designed raised footbridge.

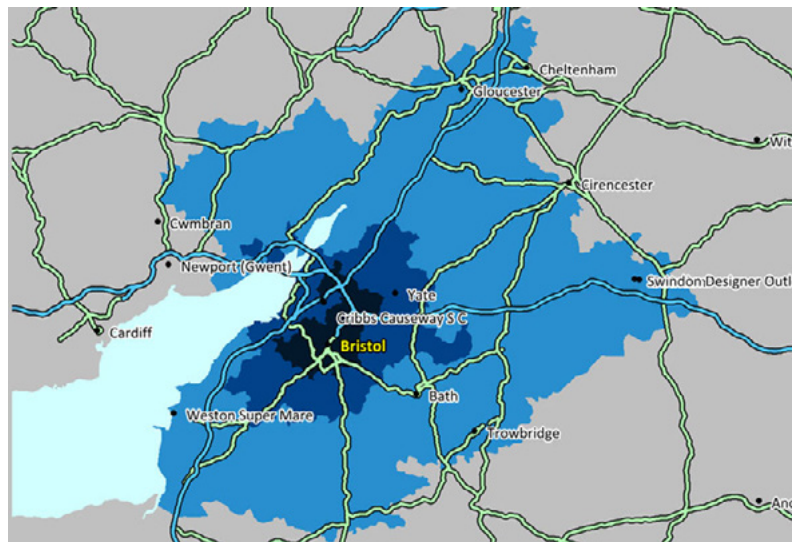
Average Dwell Time

**82mins**

## Catchment area

Demographics ABC1

**66%**



- Bristol is the style, cultural and economic capital of the South West
- 8th largest city in England
- Vibrant student population of 47.5k attending Bristol University and University of West England
- Catchment population of 2 million and market potential of over £1 billion

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## Spaces to engage

Site	Description	Daily (Mon-Fri)	Weekly (Mon-Sun)	Weekend (Sat-Sun)
<b>Site A:</b> Concorde Street 4m x 4m 2x 13 amp	Concorde Street. Surrounding stores include Monki, JD Sports, Office and Pull & Bear.	£920	£2,100	£1,575
<b>Site B:</b> Central Space 7m x 8m 2x 13amp, 32amp 3 phase	Located in the heart of the centre surrounded by House of Fraser and Monsoon / Accessorize, Typo and Tortilla.	£2,100	£8,400	£3,675
<b>Site C:</b> Brigstowe Street 4m x 4m 2x 13 amp	Brigstowe Street. Surrounding stores include Goldsmiths and Body Shop.	£920	£2,100	£1,575
<b>Site D:</b> Brigstowe Street 4m x 4m (no power)	Brigstowe Street. Surrounding stores include Foyles, Pandora and & Other Stories.	£920	£2,100	£1,575
<b>Site E:</b> George White Street 4m x 4m 2x 13 amp	George White Street. Surrounding stores include Tiger, Fossil and Zara.	£920	£2,100	£1,575
<b>Site F:</b> Quakers Friars 7m x 5m 2 x 13 amp, 3 phase 32amp	Premium external space surrounded by Harvey Nichols, All Saints and John Anthony.	£1,575	£5,000	£2,625
<b>Site G1:</b> Broadmead 10m x 7m 63 amp 3 phase, 1x 16 amp	City centre location on Broadmead. Stores include Metro Bank, Carphone Warehouse, Vodafone and Barclays.	£920	£2,100	£1,575
<b>Site G2:</b> Broadmead 10m x 7m 63amp 3 phase and 1 x 16amp	City centre location on Broadmead. Stores include Metro Bank, Carphone Warehouse, Vodafone and Barclays.	£920	£2,100	£1,575
<b>Podium Combined:</b> Broadmead 20m x 14m 63 amp 3 phase, 2 x 16 amp	City centre location on Broadmead. Stores include Metro Bank, Carphone Warehouse, Vodafone and Barclays.	£2,100	£8,400	£3,675

All rates are exclusive of VAT. Rates are subject to seasonal increase in Nov/Dec.



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## Media engagement - Third Party

Format	Description	2 Weeks Start from	Quarterly	Estimated Production
<b>Digital 6 Sheet</b>	21 Digital Advertising screens in prime walkway locations. Available in 5%, 10% and 15% Shares of Airtime over the display period. Portrait size is W1080 x H1920 pixels. Quick Time and MOV files accepted. This opportunity is provided by a 3rd party - JCDecaux and we are happy to make an introduction for you.	P.O.A	N/A	N/A
<b>Innovation Stations</b>	Engaging interactive D6 advertising screens designed bespoke for your campaign. Case studies include screens that spray perfume, allow AR interaction or are fully themed. This opportunity is provided by JCDecaux and we are happy to make an introduction for you.	P.O.A	N/A	N/A
<b>Lift Exterior Vinyl</b>	Multiple lifts banks available taking visitors to the other levels including the main floors and car park. Price is for a bank of 2, same level. This opportunity is provided by a 3rd party Limited Space Ltd and we are happy to make and introduction for you.	£1,300	£5,850	Included
<b>Lift Interior Vinyl</b>	Creative opportunity to use the lift exterior AND interior as a blank canvas. A capsule environment to completely surround the visitor, enabling them to experience your brand. Memorable and tailored to your brand and key messaging. This opportunity is provided by a 3rd party Limited Space Ltd and we are happy to make and introduction for you.	P.O.A	P.O.A	Included
<b>M-Vision® Screens</b>	A large format LED digital screen above the Experiential area. Available via JCDecaux in 5%, 10% and 15% shares of Airtime over the display period. Portrait size is W720 x H1280. QuickTime and MOV files accepted. This opportunity is provided by a 3rd party - JCDecaux and we are happy to make an introduction for you.	P.O.A	N/A	N/A

## Media engagement - Direct

Format	Description	2 Weeks Start from	Quarterly	Estimated Production
<b>Bridge Branding</b>	Visible from multiple levels within the scheme, the bridges provide a high level alternative to banners.	£1,050	£3,300	P.O.A
<b>Hoarding Opportunities</b>	Hoarding opportunities to vinyl shop fronts is possible. Size and dimensions vary according to the timing of the enquiry and are subject to availability. This opportunity is sold directly via the Cabot Circus team.	P.O.A	P.O.A	P.O.A

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## Lower Mall



## Upper Mall



Hammerson

### Talk to us

General enquiries  
Portfolio opportunities

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### Find us

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