

# Ilac Centre, Dublin

Where Dublin happens

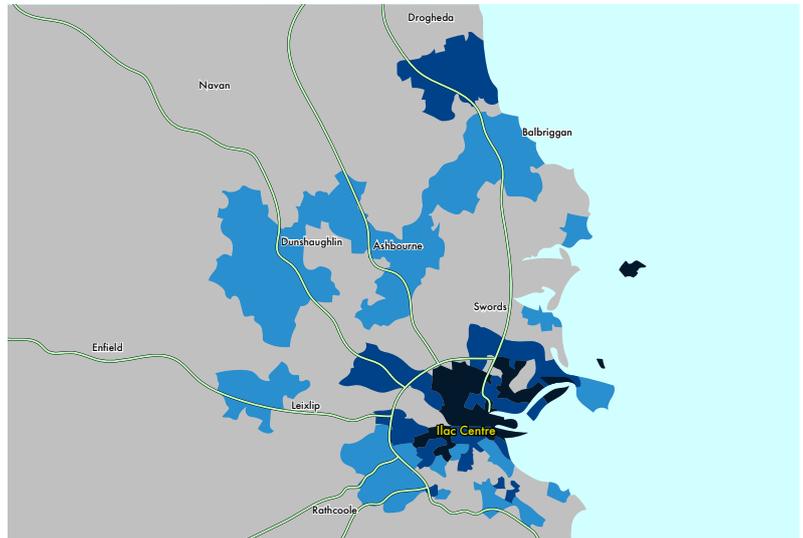


Annual Footfall  
**17.5m**

As one of the first shopping centres to open in central Dublin in 1981, the Ilac Centre has always been a pioneering presence on the city retail landscape. A €60m refurbishment consolidated that position, giving shoppers in Temple Bar a bright, modern venue serving retail, travel, fashion, technology and more.

Average Dwell Time  
**46mins**

## Catchment area



Average Fashion Spend  
**€61**

- A weekly footfall of over 300,000
- A large variety of consumer choices encourage shoppers to linger
- Shoppers can enjoy free WiFi to browse online
- Exciting new dining options including Chopped Salad Bar and So Nutrition

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## Spaces to engage

Site	Description	Daily	Weekly	Weekend
<b>K4:</b> Central Mall	Located on the main mall, surrounded by Diesel and Claire's Accessories – perfect for smaller promotions.	€ 443	€ 1,771	€ 2,303
<b>K9:</b> Central Mall	Situated just off Central Square, main mall location adjacent to Starbucks and Boots, with good footfall.	€ 709	€ 1,771	€ 2,303
<b>K12:</b> Central Square	Prime promotional space in the centre atrium – in front of Dunnes Stores in a high footfall area.	€ 709	€ 1,771	€ 2,303
<b>K16:</b> Moore Mall	Situated in Moore Mall – currently undergoing redevelopment, due for completion Summer 2017. Site located outside TK Maxx.	€ 709	€ 1,771	€ 2,303

All rates are exclusive of VAT. Rates are subject to seasonal increase in Nov/Dec.

## Bespoke options

- Sponsorship and long term brand partnerships
- Prominent internal promotional sites
- Large external event sites
- Mall retailing and kiosks
- Car park opportunities
- Digital advertising, banners, posters and floor media
- Pop up shops and temporary retail
- Seasonal commercial events



Hammerson

### Talk to us

General enquiries

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Portfolio opportunities

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### Find us

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